

Scottish Borders Council Anti-Poverty Action Plan 2021				
Theme	Outcome	Key strategies/reports/activities	Key priorities/areas of focus	Measuring IMPACT
Pockets	<p><b>Outcome 1.1: Maximising Income</b> Maximise financial resources of households and reduce out-going costs. Households can access services and be socially, digitally, and financially included.</p>	<p><b>Money Worries APP:</b> <a href="http://www.nhsborders.scot.nhs.uk/patients-and-visitors/our-services/children-young-peoples-services-directory/health-improvement-team/mental-health-and-wellbeing/money-worries/">http://www.nhsborders.scot.nhs.uk/patients-and-visitors/our-services/children-young-peoples-services-directory/health-improvement-team/mental-health-and-wellbeing/money-worries/</a></p> <p><b>SBC - Financial Support and Inclusion Team</b> <a href="https://www.scotborders.gov.uk/info/20075/help_applying_for_benefits/301/how_can_the_welfare_benefits_service_help">https://www.scotborders.gov.uk/info/20075/help_applying_for_benefits/301/how_can_the_welfare_benefits_service_help</a></p> <p>All Actions from <b>Scottish Borders Child Poverty Action Plan 2021/22</b> – contribute to the overall Anti-Poverty Strategy Actions <a href="https://www.scotborders.gov.uk/directory/83/strategies_plans_and_policies_directory/category/710">https://www.scotborders.gov.uk/directory/83/strategies_plans_and_policies_directory/category/710</a></p> <p><b>City Region Deal Edinburgh &amp; South East Scotland – Annual Report</b> <a href="http://esescityregiondeal.org.uk/">http://esescityregiondeal.org.uk/</a> Specifically Intensive Family Support and Workforce Mobility projects <a href="http://esescityregiondeal.org.uk/ires">http://esescityregiondeal.org.uk/ires</a></p> <p><b>Community Assistance Hubs / Locality Working</b> <a href="https://www.scotborders.gov.uk/info/20014/social_care_and_health/1019/community_assistance_hubs">https://www.scotborders.gov.uk/info/20014/social_care_and_health/1019/community_assistance_hubs</a></p>	<p>SBC Financial Support and Inclusion activity to be agreed and actions developed</p> <p>Child Poverty Profiles – project established to identify local issues through better use of data</p>	<p>Money worries app – uptake of app and number of hits</p> <p>SBC Financial Inclusions reporting – monetary gains measured</p> <p>Child Poverty Action Plan Reporting</p> <p>Use of Child Poverty Profiles to target and maximise resources/budget</p> <p>City Deal – annual report</p> <p>CAH / Locality – develop outcome indicators</p>

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<p><b>Prospects</b></p>	<p><b>Outcome 2.1: Education and Training</b> Attainment and achievement for children and young people to enable them to reach their potential.</p>	<p>All Actions from <b>Scottish Borders Child Poverty Action Plan 2021/22</b> – contribute to the overall Anti-Poverty Strategy Actions  <a href="https://www.scotborders.gov.uk/directory/83/strategies_plans_and_policies_directory/category/710">https://www.scotborders.gov.uk/directory/83/strategies_plans_and_policies_directory/category/710</a></p> <p><b>Integrated Children’s and Young Person’s Plan 2021-23</b>  <a href="https://www.scotborders.gov.uk/downloads/file/8177/integrated_children_and_young_people_s_plan_2021-23">https://www.scotborders.gov.uk/downloads/file/8177/integrated_children_and_young_people_s_plan_2021-23</a></p> <p><b>Community Learning and Development - CLD</b>          - <a href="https://www.scotborders.gov.uk/info/20042/community_learning_and_development/832/community_learning_and_development">https://www.scotborders.gov.uk/info/20042/community_learning_and_development/832/community_learning_and_development</a></p> <p><b>Partnerships -</b>  <a href="https://www.scotborders.gov.uk/info/20042/community_learning_and_development/812/learning_community_partnerships">https://www.scotborders.gov.uk/info/20042/community_learning_and_development/812/learning_community_partnerships</a></p> <p><b><u>Borders Third Sector Forum: Employment and Employability</u></b></p> <p><b><u>South of Scotland Enterprise</u></b>          South of Scotland <b>Regional Economic Partnership</b> – Regional Economic Strategy  <a href="https://sosrep.dumgal.gov.uk/article/21953/Draft-Regional-Economic-Strategy">https://sosrep.dumgal.gov.uk/article/21953/Draft-Regional-Economic-Strategy</a></p> <p><b><u>City Region Deal Edinburgh &amp; South East Scotland – Annual Report</u></b>  <a href="http://esescityregiondeal.org.uk/">http://esescityregiondeal.org.uk/</a>          Specifically Intensive Family Support and Workforce Mobility projects  <a href="http://esescityregiondeal.org.uk/ires">http://esescityregiondeal.org.uk/ires</a></p>	<p>Child Poverty Profiles to be developed</p>	<p>Child Poverty Action Plan Reporting</p> <p>Child Poverty Profiles to target and maximise resources/ budget</p> <p>C&amp;YP Plan Reporting</p> <p>CLD - Reporting</p> <p>REP – Reporting</p> <p>City Deal – annual report</p>
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		<b>Pilot the implementation of the ‘The Promise 21-24’</b> <a href="https://thepromise.scot/">https://thepromise.scot/</a>		Identify ways to tackle poverty at a local level
	<b>Outcome 2.2: Employment</b> Households are sustaining employment and are re-skilling to enable them to seek alternative employment.	All Actions from <b>Scottish Borders Child Poverty Action Plan 2021/22</b> – contribute to the overall Anti-Poverty Strategy Actions <a href="https://www.scotborders.gov.uk/directory/83/strategies_plans_and_policies_directory/category/710">https://www.scotborders.gov.uk/directory/83/strategies_plans_and_policies_directory/category/710</a>  <b>South of Scotland Enterprise</b> South of Scotland <b>Regional Economic Partnership</b> – Regional Economic Strategy <a href="https://sosrep.dumgal.gov.uk/article/21953/Draft-Regional-Economic-Strategy">https://sosrep.dumgal.gov.uk/article/21953/Draft-Regional-Economic-Strategy</a>  <b>City Region Deal Edinburgh &amp; South East Scotland – Annual Report</b> <a href="http://esescityregiondeal.org.uk/">http://esescityregiondeal.org.uk/</a> Specifically Intensive Family Support and Workforce Mobility projects <a href="http://esescityregiondeal.org.uk/ires">http://esescityregiondeal.org.uk/ires</a>	Child Poverty Profiles to be developed	Child Poverty Action Plan Reporting  Use of Child Poverty Profiles to target and maximise resources/budget  REP – Reporting  City Deal – annual report
	<b>Outcome 2.3: Health and Wellbeing</b> Reduce health inequalities and promote wellbeing.	<b>Health</b> - <a href="http://www.nhsborders.scot.nhs.uk/patients-and-visitors/our-services/children-young-peoples-services-directory/health-improvement-team/mental-health-and-wellbeing/">http://www.nhsborders.scot.nhs.uk/patients-and-visitors/our-services/children-young-peoples-services-directory/health-improvement-team/mental-health-and-wellbeing/</a>  All Actions from <b>Scottish Borders Child Poverty Action Plan 2021/22</b> – contribute to the overall Anti-Poverty Strategy Actions	Child Poverty Profiles to be developed	NHS Borders Health Inequalities Steering Group update  Joint Health Improvement Team Annual Report  Child Poverty Action Plan Reporting

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		<p><a href="https://www.scotborders.gov.uk/directory/83/strategies_plans_and_policies_directory/category/710">https://www.scotborders.gov.uk/directory/83/strategies_plans_and_policies_directory/category/710</a></p> <p>Selected actions from <b>Food Growing Strategy</b> 2021-2026  <a href="https://www.scotborders.gov.uk/info/20032/parks_and_outdoors/1066/community_food_growing">https://www.scotborders.gov.uk/info/20032/parks_and_outdoors/1066/community_food_growing</a></p> <p><b>Community Learning and Development - CLD -</b>  <a href="https://www.scotborders.gov.uk/info/20042/community_learning_and_development/832/community_learning_and_development">https://www.scotborders.gov.uk/info/20042/community_learning_and_development/832/community_learning_and_development</a></p> <p><b>Community Assistance Hubs / Locality Working</b>  <a href="https://www.scotborders.gov.uk/info/20014/social_care_and_health/1019/community_assistance_hubs">https://www.scotborders.gov.uk/info/20014/social_care_and_health/1019/community_assistance_hubs</a></p> <p><b>Pilot the implementation of the ‘The Promise 21-24’</b>  <a href="https://thepromise.scot/">https://thepromise.scot/</a></p>		<p>Use of Child Poverty Profiles to target and maximise resources/ budget</p> <p>Food Growing Strategy – update</p> <p>CLD - reporting</p> <p>CAH / Locality – develop outcome indicators</p> <p>Identify further ways to tackle poverty at a local level</p>
<p><b>Places</b></p>	<p><b>Outcome 3.1: Housing</b>          Everyone lives in warm, affordable homes.</p>	<p>All Actions from <b>Scottish Borders Child Poverty Action Plan</b> 2021/22 – contribute to the overall Anti-Poverty Strategy Actions  <a href="https://www.scotborders.gov.uk/directory/83/strategies_plans_and_policies_directory/category/710">https://www.scotborders.gov.uk/directory/83/strategies_plans_and_policies_directory/category/710</a></p> <p><b>HOUSING Strategies:</b> - Local Housing Strategy and Strategic Housing Investment Plan</p>	<p>Child Poverty Profiles to be developed</p>	<p>Child Poverty Action Plan Reporting</p> <p>Use of Child Poverty Profiles to target and maximise resources/ budget</p> <p>LHS – Reporting (to council)</p>

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<p><b>Outcome 3.2: Transport connectivity</b>          Everyone is able to get to where they want to go in a way that is affordable.</p>	<p><b>City Region Deal Edinburgh &amp; South East Scotland – Annual Report</b>  <a href="http://esescityregiondeal.org.uk/">http://esescityregiondeal.org.uk/</a>          Specifically Intensive Family Support and Workforce Mobility projects  <a href="http://esescityregiondeal.org.uk/ires">http://esescityregiondeal.org.uk/ires</a></p>	<p>Enhance workforce mobility and demand responsive travel / active travel activity</p> <p>Under 22’s free bus transport provision</p> <p>Young people – Transport and Digital access will be an area of focus</p>	<p>City Deal – annual report</p> <p>Featuring Workforce Mobility</p>
<p><b>Outcome 3.3: Digital connectivity</b>          Everyone is able to connect digitally and in a way that is affordable.</p>	<p>All Actions from <b>Scottish Borders Child Poverty Action</b> Plan 2021/22 – contribute to the overall Anti-Poverty Strategy Actions  <a href="https://www.scotborders.gov.uk/directory/83/strategies_plans_and_policies_directory/category/710">https://www.scotborders.gov.uk/directory/83/strategies_plans_and_policies_directory/category/710</a></p>	<p>Child Poverty Profiles to be developed</p>	<p>Child Poverty Action Plan Reporting</p> <p>Use of Child Poverty Profiles to target and maximise resources/ budget</p>

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		<p><b>Digital Borders</b> – Part of SBC Fit for 2024 / connecting Scotland - <b>Smart Rural Region</b>  <a href="https://www.scotborders.gov.uk/info/20062/strategies_plans_and_policies/923/fit_for_2024/3">https://www.scotborders.gov.uk/info/20062/strategies_plans_and_policies/923/fit_for_2024/3</a></p> <p><b>Connecting Scotland</b> - <a href="https://connecting.scot/">https://connecting.scot/</a></p> <p><b>Community Assistance Hubs / Locality Working</b>  <a href="https://www.scotborders.gov.uk/info/20014/social_care_and_health/1019/community_assistance_hubs">https://www.scotborders.gov.uk/info/20014/social_care_and_health/1019/community_assistance_hubs</a></p>	<p>Young people – Transport and Digital access will be an area of focus</p>	<p>Fit for 2024 Reporting</p> <p>CAH / Locality – develop outcome indicators</p>
<p><b>People</b></p>	<p><b>Outcome 4.1: Community</b>          Increase opportunities and empower people to fully participate in their communities and bring about change._</p>	<p>All Actions from <b>Scottish Borders Child Poverty Action Plan 2021/22</b> – contribute to the overall Anti-Poverty Strategy Actions  <a href="https://www.scotborders.gov.uk/directory/83/strategies_plans_and_policies_directory/category/710">https://www.scotborders.gov.uk/directory/83/strategies_plans_and_policies_directory/category/710</a></p> <p>Selected actions from <b>Community Food Growing Strategy 2021-2026</b>  <a href="https://www.scotborders.gov.uk/info/20032/parks_and_outdoors/1066/community_food_growing">https://www.scotborders.gov.uk/info/20032/parks_and_outdoors/1066/community_food_growing</a></p> <p><b>South of Scotland Enterprise</b>          South of Scotland <b>Regional Economic Partnership</b> – Regional Economic Strategy  <a href="https://sosrep.dumgal.gov.uk/article/21953/Draft-Regional-Economic-Strategy">https://sosrep.dumgal.gov.uk/article/21953/Draft-Regional-Economic-Strategy</a></p>	<p>Child Poverty Profiles to be developed</p>	<p>Child Poverty Action Plan Reporting</p> <p>Use of Child Poverty Profiles to target and maximise resources/ budget</p> <p>Food Growing Strategy – update</p> <p>REP - Reporting</p>

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		<p><b>Community Learning and Development - CLD</b>  <a href="https://www.scotborders.gov.uk/info/20042/community_learning_and_development/832/community_learning_and_development">- https://www.scotborders.gov.uk/info/20042/community_learning_and_development/832/community_learning_and_development</a></p> <p><b>Learning Partnerships -</b>  <a href="https://www.scotborders.gov.uk/info/20042/community_learning_and_development/812/learning_community_partnerships">https://www.scotborders.gov.uk/info/20042/community_learning_and_development/812/learning_community_partnerships</a></p> <p><b><u>Borders Third Sector Interface</u></b>  <a href="https://borderstsi.org.uk/">https://borderstsi.org.uk/</a></p> <p><b>Community Assistance Hubs / Locality Working</b>  <a href="https://www.scotborders.gov.uk/info/20014/social_care_and_health/1019/community_assistance_hubs">https://www.scotborders.gov.uk/info/20014/social_care_and_health/1019/community_assistance_hubs</a></p> <p><b>Pilot the implementation of the ‘The Promise 21-24’</b>  <a href="https://thepromise.scot/">https://thepromise.scot/</a></p>	<p>Identify further ways to measure poverty at a local level</p> <p>Place Making activity will contribute to the developing Action Plan</p>	<p>CLD - reporting</p> <p>CAH / Locality – develop outcome indicators</p> <p>Place Making – reporting</p>
	<p><b>Outcome 4.2: Poverty Awareness and Responsibility</b>          Everyone plays their part in understanding that tackling poverty is everyone’s responsibility.</p>	<p>All Actions from <b>Scottish Borders Child Poverty Action Plan 2021/22</b> – contribute to the overall Anti-Poverty Strategy Actions  <a href="https://www.scotborders.gov.uk/directory/83/strategies_plans_and_policies_directory/category/710">https://www.scotborders.gov.uk/directory/83/strategies_plans_and_policies_directory/category/710</a></p>	<p>Child Poverty Profiles to be developed</p>	<p>Child Poverty Action Plan Reporting</p> <p>Use of Child Poverty Profiles to target and maximise resources/budget</p>

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<b>Partnerships</b>	<p><b>Outcome 5.1: Working Collaboratively</b>          Improve partnership working and networks through use of technology and media channels and training opportunities to reduce poverty in the Scottish Borders.</p>	<p>All Actions from <b>Scottish Borders Child Poverty Action Plan 2021/22</b> – contribute to the overall Anti-Poverty Strategy Actions  <a href="https://www.scotborders.gov.uk/directory/83/strategies_plans_and_policies_directory/category/710">https://www.scotborders.gov.uk/directory/83/strategies_plans_and_policies_directory/category/710</a></p>	<p>Child Poverty Profiles to be developed</p>	<p>Child Poverty Action Plan Reporting</p> <p>Use of Child Poverty Profiles to target and maximise resources/budget</p>



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		<p><b>South of Scotland Enterprise</b> - South of Scotland <b>Regional Economic Partnership</b> – Regional Economic Strategy  <a href="https://sosrep.dumgal.gov.uk/article/21953/Draft-Regional-Economic-Strategy">https://sosrep.dumgal.gov.uk/article/21953/Draft-Regional-Economic-Strategy</a></p> <p><b>Community Learning and Development - CLD</b> -  - <a href="https://www.scotborders.gov.uk/info/20042/community_learning_and_development/832/community_learning_and_development">https://www.scotborders.gov.uk/info/20042/community_learning_and_development/832/community_learning_and_development</a></p> <p><b>Learning Partnerships</b> -  <a href="https://www.scotborders.gov.uk/info/20042/community_learning_and_development/812/learning_community_partnerships">https://www.scotborders.gov.uk/info/20042/community_learning_and_development/812/learning_community_partnerships</a></p> <p><b>SBHEF – Scottish Borders Home Energy Forum</b></p> <p><b>Community Assistance Hubs / Locality Working</b>  <a href="https://www.scotborders.gov.uk/info/20014/social_care_and_health/1019/community_assistance_hubs">https://www.scotborders.gov.uk/info/20014/social_care_and_health/1019/community_assistance_hubs</a></p> <p><b>Borders Third Sector Interface</b>  <a href="https://borderstsi.org.uk/">https://borderstsi.org.uk/</a></p> <p><b>Pilot the implementation of the ‘The Promise 21-24’</b>  <a href="https://thepromise.scot/">https://thepromise.scot/</a></p>	<p>Identify further ways to measure poverty at a local level</p>	<p>REP – Reporting</p> <p>CLD – reporting</p> <p>CAH / Locality – develop outcome indicators</p>
<p><b>Pathways</b></p>	<p><b>Outcome 6.1: Signposting and Support</b>  Develop and implement pathways to support</p>	<p><b>Money Worries APP:</b> <a href="http://www.nhsborders.scot.nhs.uk/patients-and-visitors/our-services/children-young-peoples-services-directory/health-improvement-team/mental-health-and-wellbeing/money-worries/">http://www.nhsborders.scot.nhs.uk/patients-and-visitors/our-services/children-young-peoples-services-directory/health-improvement-team/mental-health-and-wellbeing/money-worries/</a></p>		<p>Money worries app – uptake of app and number of hits</p>

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	<p>people to move from dependence to independence.</p>	<p><b>SBC - Financial Support and Inclusion Team</b>  <a href="https://www.scotborders.gov.uk/info/20075/help_applying_for_benefits/301/how_can_the_welfare_benefits_service_help">https://www.scotborders.gov.uk/info/20075/help_applying_for_benefits/301/how_can_the_welfare_benefits_service_help</a></p> <p>All Actions from <b>Scottish Borders Child Poverty Action Plan 2021/22</b> – contribute to the overall Anti-Poverty Strategy Actions  <a href="https://www.scotborders.gov.uk/directory/83/strategies_plans_and_policies_directory/category/710">https://www.scotborders.gov.uk/directory/83/strategies_plans_and_policies_directory/category/710</a></p> <p><b>Community Learning and Development - CLD -</b>  - <a href="https://www.scotborders.gov.uk/info/20042/community_learning_and_development/832/community_learning_and_development">https://www.scotborders.gov.uk/info/20042/community_learning_and_development/832/community_learning_and_development</a></p> <p><b>Learning Partnerships –</b>  <a href="https://www.scotborders.gov.uk/info/20042/community_learning_and_development/812/learning_community_partnerships">https://www.scotborders.gov.uk/info/20042/community_learning_and_development/812/learning_community_partnerships</a></p> <p><b>Borders Third Sector Interface</b>  <a href="https://borderstsi.org.uk/">https://borderstsi.org.uk/</a></p> <p><b>Community Assistance Hubs / Locality Working</b>  <a href="https://www.scotborders.gov.uk/info/20014/social_care_and_health/1019/community_assistance_hubs">https://www.scotborders.gov.uk/info/20014/social_care_and_health/1019/community_assistance_hubs</a></p>	<p>SBC Financial Support and Inclusion activity to be promoted in order to raise awareness of support available</p> <p>Child Poverty Profiles to be developed</p> <p>Challenge Poverty Week (4<sup>th</sup>-10<sup>th</sup>)</p>	<p>SBC Financial Inclusions report – monetary gains</p> <p>Child Poverty Action Plan Reporting NEW – Use of Child Poverty Profiles</p> <p>CLD - reporting</p> <p>CAH / Locality – develop outcome indicators</p>
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			October) activities to promote support and raise awareness (to be agreed)	
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