

| As at 06.02.20 | 2017-18 | | | 2018-19 | | | 2019-20 | | |
|---|-------------------|----------------------------|-------------------|-------------------|----------------------------|-------------------|-------------------|----------------------------|-------------------|
| | Advertising Costs | Neighbourhood Direct costs | Total Cost | Advertising Costs | Neighbourhood Direct costs | Total Cost | Advertising Costs | Neighbourhood Direct costs | Total Cost |
| Civic Weeks/Common Ridings/Festivals | | | £0.00 | | | £0.00 | | | £0.00 |
| Chirnside | | | £0.00 | | | £0.00 | | | £0.00 |
| Cockburnspath | | | £0.00 | | | £0.00 | | | £0.00 |
| Coldingham Gala Committee | | | £0.00 | | | £0.00 | | £1,025.50 | £1,025.50 |
| Coldstream | £239.32 | £492.00 | £731.32 | | £915.51 | £915.51 | | £1,114.33 | £1,114.33 |
| Duns | | £3,616.89 | £3,616.89 | | £1,286.50 | £1,286.50 | | £1,482.93 | £1,482.93 |
| Earlston | | | £0.00 | | | £0.00 | | | £0.00 |
| Eddleston Summer Festival | | | £0.00 | | | £0.00 | | | £0.00 |
| Eyemouth Herring Queen | | £645.50 | £645.50 | | £1,494.98 | £1,494.98 | | £698.50 | £698.50 |
| Galashiels | £3,163.05 | £6,813.87 | £9,976.92 | | £6,812.07 | £6,812.07 | | £8,504.49 | £8,504.49 |
| Gordon Civic Week | | | £0.00 | | | £0.00 | | | £0.00 |
| Greenlaw Festival | | £144.00 | £144.00 | | £304.38 | £304.38 | | £469.90 | £469.90 |
| Hawick | £819.62 | £4,793.00 | £5,612.62 | | £5,036.06 | £5,036.06 | | £7,470.78 | £7,470.78 |
| Innerleithen | | | £0.00 | | £1,726.53 | £1,726.53 | | £2,039.00 | £2,039.00 |
| Jedburgh | £2,202.51 | £2,100.00 | £4,302.51 | | £3,128.36 | £3,128.36 | | £2,907.68 | £2,907.68 |
| Kelso | | £991.50 | £991.50 | | £2,185.94 | £2,185.94 | | £2,220.05 | £2,220.05 |
| Lauder | £1,125.22 | £1,736.35 | £2,861.57 | | £513.83 | £513.83 | | £1,067.25 | £1,067.25 |
| Melrose | £1,557.09 | £758.50 | £2,315.59 | | £753.64 | £753.64 | | £760.95 | £760.95 |
| Peebles | £309.16 | £6,358.75 | £6,667.91 | | £5,864.49 | £5,864.49 | | £8,080.58 | £8,080.58 |
| Selkirk | £1,871.81 | £7,594.34 | £9,466.15 | | £3,204.65 | £3,204.65 | | £8,077.10 | £8,077.10 |
| St Abbs | | | £0.00 | | | £0.00 | | £417.00 | £417.00 |
| St Boswells Fair - Village Race | | | £0.00 | | | £0.00 | | | £0.00 |
| Stow Gala and Sports | | £144.00 | £144.00 | | | £0.00 | | £236.50 | £236.50 |
| Walkerburn | | | £0.00 | | £48.13 | £48.13 | | | £0.00 |
| West Linton | £852.05 | | £852.05 | | | £0.00 | | | £0.00 |
| Yetholm Festival | | | £0.00 | | | £0.00 | | | £0.00 |
| | £12,139.83 | £36,188.70 | £48,328.53 | £0.00 | £33,275.07 | £33,275.07 | £0.00 | £46,572.54 | £46,572.54 |
| Other Events | | | | | | | | | |
| Gala Sevens | | | £0.00 | | | £0.00 | | | £0.00 |
| Melrose 7's | £1,023.73 | £3,465.39 | £4,489.12 | | £2,808.88 | £2,808.88 | | £3,014.00 | £3,014.00 |
| Earlston 7s | | | £0.00 | | £80.00 | £80.00 | | | £0.00 |
| British Uni Downhill | | | £0.00 | | | £0.00 | | | £0.00 |
| Tour de Lauder | | | £0.00 | | | £0.00 | | | £0.00 |
| Selkirk MTB | £612.13 | £352.50 | £964.63 | | | £0.00 | | | £0.00 |
| Brae Races, Burnmouth | £174.02 | | £174.02 | | £411.88 | £411.88 | | £962.15 | £962.15 |
| Hawick Sevens | | £144.00 | £144.00 | | £198.00 | £198.00 | | £612.25 | £612.25 |
| Club Lotus Event, Duns | | | £0.00 | | £268.75 | £268.75 | | | £0.00 |
| Jed Sevens | | | £0.00 | | | £0.00 | | | £0.00 |
| Tweedlove , Peebles | | | £0.00 | | £354.88 | £354.88 | | £5,972.15 | £5,972.15 |
| Border Bogie Race, Denholm | | | £0.00 | | | £0.00 | | | £0.00 |
| Borders Book Festival, Melrose | | | £0.00 | | | £0.00 | | | £0.00 |
| Jed Rock Music Festival | | | £0.00 | | | £0.00 | | | £0.00 |
| Coldstream - Parade of Colours | | | £0.00 | | | £0.00 | | | £0.00 |
| Waterloo Celebration Penielheugh | | | £0.00 | | | £0.00 | | | £0.00 |
| Audio Soup Music Festival, Duns | £211.70 | | £211.70 | | | £0.00 | | | £0.00 |
| Tour o Borders cycle sportive, Tweeddale | | | £0.00 | | | £0.00 | | | £0.00 |
| Tour o the Borders Cycle Sportive | | | £0.00 | | | £0.00 | | | £0.00 |
| Clovenfords Charity Event | | | £0.00 | | | £0.00 | | | £0.00 |
| Peebles "Big Sunday" Event | | | £0.00 | | | £0.00 | | | £0.00 |
| Peebles Show | £118.25 | | £118.25 | | £173.25 | £173.25 | | £110.00 | £110.00 |
| Melrose - Edinburgh v Romania Rugby Match | | | £0.00 | | | £0.00 | | | £0.00 |
| Honda Goldwings, Kelso | | | £0.00 | | | £0.00 | | | £0.00 |
| Borders railway opening ceremonies | | | £0.00 | | | £0.00 | | | £0.00 |
| Peebles Highland Games | | £468.00 | £468.00 | | £336.89 | £336.89 | | £137.50 | £137.50 |
| Selkirk Ex Standard Bearers Charity Ride | | | £0.00 | | | £0.00 | | | £0.00 |
| Tour of Britain cycle event FINISH, Kelso | | £13,568.61 | £13,568.61 | | | £0.00 | | £16,671.87 | £16,671.87 |

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| Tour of Britain cycle event, Berwickshire | | | £0.00 | | | £0.00 | | | £0.00 |
| 100 Bands - Galashiels | | | £0.00 | | | £0.00 | | | £0.00 |
| Innerleithen Pipe Band Championships | | | £0.00 | | £221.38 | £221.38 | | £1,183.00 | £1,183.00 |
| Langlee Carnival | | | £0.00 | | | | | | £0.00 |
| 100 Bands - Galashiels | | | £0.00 | | | £0.00 | | | £0.00 |
| Selkirk Vintage Rally | | £558.00 | £558.00 | | £402.26 | £402.26 | | £625.50 | £625.50 |
| Swinton - Victoria Cross Slab | | | £0.00 | | | £0.00 | | | £0.00 |
| Melrose - Victoria Cross Slab | | | £0.00 | | | £0.00 | | | £0.00 |
| Scotts Selkirk | | | £0.00 | | £446.13 | £446.13 | | £220.00 | £220.00 |
| The Wee Toughie - Coldingham | | | £0.00 | | | £0.00 | | | £0.00 |
| Jedburgh Running Festival | | | £0.00 | | | £0.00 | | | £0.00 |
| Selkirk Remembrance Day Parade | | | £0.00 | | | £0.00 | | | £0.00 |
| RBL Remembrance Day Parade, Galashiels | | | £0.00 | | | £0.00 | | | £0.00 |
| Earlston Remembrance Day Parade | | | £0.00 | | | £0.00 | | | £0.00 |
| Walkerburn Remembrance Day Parade | | | £0.00 | | | £0.00 | | | £0.00 |
| Coldstream Remembrance Day Parade | | | £0.00 | | | £0.00 | | | £0.00 |
| Hawick remembrance Day Parade | | | £0.00 | | | £0.00 | | | £0.00 |
| Denholm Remembrance Day Parade | | | £0.00 | | | £0.00 | | | £0.00 |
| Peebles Remembrance Day Parade | | | £0.00 | | £368.63 | £368.63 | | | £0.00 |
| Jedburgh Remembrance Day Parade | | | £0.00 | | | £0.00 | | | £0.00 |
| Hawick Christmas Parade | | £347.00 | £347.00 | | £363.26 | £363.26 | | £1,017.78 | £1,017.78 |
| Kelso Christmas Lights | | | £0.00 | | | £0.00 | | £441.65 | £441.65 |
| Jedburgh Christmas Lights | | | £0.00 | | | £0.00 | | £822.84 | £822.84 |
| Peebles Christmas Lights | | | £0.00 | | £621.52 | £621.52 | | £385.00 | £385.00 |
| Gala Christmas Lights | | | £0.00 | | | £0.00 | | £546.15 | £546.15 |
| Jedburgh Torchlight parade | | £188.00 | £188.00 | | £160.00 | £160.00 | | | £0.00 |
| Melrose Hogmanay | | | £0.00 | | | £0.00 | | | £0.00 |
| Jed Traders Halloween Event | | £260.00 | £260.00 | | £163.50 | £163.50 | | £806.27 | £806.27 |
| Melrose - Masons' Walk | | | £0.00 | | | £0.00 | | | £0.00 |
| Melrose - Remembrance Day Parade | | | £0.00 | | | £0.00 | | | £0.00 |
| Melrose - Christmas Parade | | | £0.00 | | | £0.00 | | | £0.00 |
| Eyemouth Remembrance Day Parade | | | £0.00 | | | £0.00 | | | £0.00 |
| Kelso Remembrance Day Parade | | | £0.00 | | | £0.00 | | | £0.00 |
| Innerleithen - Christmas Parade | | | £0.00 | | | £0.00 | | | £0.00 |
| Peebles - Hogmanay Parade | | | £0.00 | | | £0.00 | | | £0.00 |
| Peebles - Company of Archers Parade | | | £0.00 | | | £0.00 | | | £0.00 |
| Flying Scotsman Visit | | | £0.00 | | | £0.00 | | | £0.00 |
| Peebles Rotary Club Childrens Charity Cycle | | | £0.00 | | | £0.00 | | | £0.00 |
| Melrose Borders Fun Run | | £124.00 | £124.00 | | £376.77 | £376.77 | | | £0.00 |
| Eyemouth - Kirk Square Kitchen | | £128.00 | £128.00 | | £294.38 | £294.38 | | £460.83 | £460.83 |
| Duns - Rotary Club Street Party | | | £0.00 | | | £0.00 | | | £0.00 |
| Border Union Show, Kelso | £231.83 | £273.00 | £504.83 | | | £0.00 | | £559.50 | £559.50 |
| Coldstream Guards - Battle of the Somme March | | | £0.00 | | | £0.00 | | | £0.00 |
| Eyemouth - Outdoor Theatre Production | | | £0.00 | | | £0.00 | | | £0.00 |
| Broughton Kirk Event | | | £0.00 | | | £0.00 | | | £0.00 |
| St Abbs Lifeboat Launch | | | £0.00 | | | £0.00 | | | £0.00 |
| Peebles Masons Parade | | | £0.00 | | | £0.00 | | | £0.00 |
| Jedburgh Rickshaw Challenge | | | £0.00 | | | £0.00 | | | £0.00 |
| Galashiels Fireworks Display | | | £0.00 | | | £0.00 | | | £0.00 |
| Galashiels Rape Crisis March | | | £0.00 | | | £0.00 | | | £0.00 |
| Newtown St Boswells Christmas Lights Procession | | | £0.00 | | | £0.00 | | | £0.00 |
| Citroen 2CV Event | | | £0.00 | | | £0.00 | | | £0.00 |
| Lauder Christmas Parade | | £299.25 | £299.25 | | £677.89 | £677.89 | | £277.87 | £277.87 |
| Selkirk Illuminations | | | £0.00 | | | £0.00 | | | £0.00 |
| Scottish Downhill Assoc Mountain Bike Race | | | £0.00 | | £60.50 | £60.50 | | | £0.00 |
| Innerleithen Mountain Bike Event | £204.47 | | £204.47 | | | £0.00 | | | £0.00 |
| Peebles March Riders - Sept Ride | | | £0.00 | | £540.75 | £540.75 | | | £0.00 |
| Clovenfords Fair | | | £0.00 | | | £0.00 | | | £0.00 |
| Selkirk Nativity Play | | | £0.00 | | | £0.00 | | £385.37 | £385.37 |

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| Border Counties Rally | £263.27 | £60.00 | £323.27 | | £230.50 | £230.50 | | | £0.00 |
| Reivers Festival March | | £60.00 | £60.00 | | £462.88 | £462.88 | | £14.81 | £14.81 |
| Springwood Park Events (Initial provision of signs) | | £94.00 | £94.00 | | | £0.00 | | | £0.00 |
| Floors Castle Horse Trials | | £435.50 | £435.50 | | | £0.00 | | | £0.00 |
| Thirlestane Vintage Car Rally | | £1,136.50 | £1,136.50 | | £310.00 | £310.00 | | | £0.00 |
| James Wilson Statue Unveiling | | £144.00 | £144.00 | | | £0.00 | | | £0.00 |
| Scout Band Parade | | £188.00 | £188.00 | | | £0.00 | | | £0.00 |
| Gala Triathlon | £167.09 | | £167.09 | | | £0.00 | | £155.50 | £155.50 |
| Coldstream Bridge Ceremony | £238.29 | | £238.29 | | | £0.00 | | | £0.00 |
| Scottish Beef Association | £234.74 | | £234.74 | | | £0.00 | | | £0.00 |
| St Abbs Special Event | £251.72 | | £251.72 | | | £0.00 | | | £0.00 |
| Hawick Fireworks Event | £68.53 | £116.00 | £184.53 | | | £0.00 | | | £0.00 |
| Hawick Rickshaw Challenge | | £155.25 | £155.25 | | | £0.00 | | | £0.00 |
| Lodge Walk | | | £0.00 | | £209.00 | £209.00 | | | £0.00 |
| Selkirk Farmers Market | | | £0.00 | | £150.00 | £150.00 | | | £0.00 |
| Eyemouth 5K | | | £0.00 | | £328.06 | £328.06 | | | £0.00 |
| Galashiels Goes Extreme | | | £0.00 | | £979.70 | £979.70 | | | £0.00 |
| Clovenfords Teddy Bears Picnic | | | £0.00 | | £210.50 | £210.50 | | | £0.00 |
| Victoria Cross Stone unveiling, Abbey Pl, Jed Road | | | £0.00 | | £454.65 | £454.65 | | | £0.00 |
| Wreath Laying Ceremony, Hawick High Street | | | £0.00 | | £660.64 | £660.64 | | | £0.00 |
| Angel Wings Ceremony, Galashiels | | | £0.00 | | £483.76 | £483.76 | | | £0.00 |
| Douglas Square Car Park Closure | | | £0.00 | | £50.00 | £50.00 | | | £0.00 |
| Scottish Ploughing Championship | | | £0.00 | | £137.50 | £137.50 | | | £0.00 |
| Film Crew Christmas Ad, Kelso | | | £0.00 | | £243.00 | £243.00 | | | £0.00 |
| Jedburgh Seasonal Market | | | £0.00 | | £80.00 | £80.00 | | £827.23 | £827.23 |
| Newcastleton Music Festival - 7th July | | | £0.00 | | | £0.00 | | £96.75 | £96.75 |
| Galashiels - All Under One Banner Parade | | | £0.00 | | | £0.00 | | £127.36 | £127.36 |
| Hendersyde Park Horse Trials | | | £0.00 | | | £0.00 | | £165.00 | £165.00 |
| Womens Tour Of Scotland Cycle Race | | | £0.00 | | | £0.00 | | £423.48 | £423.48 |
| Selkirk Funeral Parade | | | £0.00 | | | £0.00 | | £64.50 | £64.50 |
| Jim Clark Event - 29.08.19 | | | £0.00 | | | £0.00 | | £772.15 | £772.15 |
| Duke of Roxburgh's Memorial - St Mary's Road | | | £0.00 | | | £0.00 | | £444.50 | £444.50 |
| Remembrance Day Parades (Various) | | | £0.00 | | | £0.00 | | £967.34 | £967.34 |
| Royal Visit - Hawick 01.11.19 | | | £0.00 | | | £0.00 | | £1,026.75 | £1,026.75 |
| Tweedbank Park - Bonfire & Fireworks | | | £0.00 | | | £0.00 | | £352.75 | £352.75 |
| Election 12.12.19 | | | £0.00 | | | | | £85.53 | £85.53 |
| | £3,799.77 | £22,565.00 | £26,364.77 | £0.00 | £14,319.69 | £14,319.69 | £0.00 | £40,735.33 | £40,735.33 |

| | 2017/18 | | | 2018/19 | | | 2019-20 | | |
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| | ADVERTISING | NEIGHBOURHOODS | TOTAL | ADVERTISING | NEIGHBOURHOODS | TOTAL | ADVERTISING | NEIGHBOURHOODS | TOTAL |
| SUBTOTALS | | | | | | | | | |
| Local Common Ridings and Festivals | £12,139.83 | £36,188.70 | £48,328.53 | £0.00 | £33,275.07 | £33,275.07 | £0.00 | £46,572.54 | £46,572.54 |
| Other Events | £3,799.77 | £22,565.00 | £26,364.77 | £0.00 | £14,319.69 | £14,319.69 | £0.00 | £40,735.33 | £40,735.33 |
| | £15,939.60 | £58,753.70 | £74,693.30 | £0.00 | £47,594.76 | £47,594.76 | £0.00 | £87,307.87 | £87,307.87 |