

EILDON

AREA PROFILE 2019



TOP 5 ISSUES FOR THE PEOPLE OF EILDON ARE:

- Growing the economy of the Borders, and supporting retailers and businesses
- Providing activities and facilities for younger people
- Providing high quality care for older people
- Maintaining and improving the quality of our town centres and civic spaces
- Raising education attainment and achievement, and helping people of all ages obtain the skills they need

[SBHS 2018]

POPULATION ESTIMATES AND PROJECTIONS

National Records of Scotland (NRS) estimates the population of **Eildon** to be

35,330 population
(30.7% of the Scottish Borders (SB))

16.5% aged 0-15
(SB = 16.3%; SCOT = 17.0%)

61.2% aged 16-64
(SB = 59.2%; SCOT = 64.7%)

22.3% aged 65+
(SB = 24.5%; SCOT = 18.3%)



[NRS 2017]

29.5% of people live in a settlements of under 500 people
(Scottish Borders = 28.5%)

Larger settlements in Eildon:

12,603 Galashiels	2,022 Tweeddbank	1,331 Newtown St Boswells
5,560 Selkirk	1,790 Lauder	711 Stow
2,464 Melrose	1,728 Earlston	



[NRS 2017]

The NRS projects that the population of **Eildon** will be **34,828** people by 2036

Of these:

14.9% will be aged 0-15
(fewer than present)

52.4% will be aged 16-64
(fewer than present)

37.2% will be aged 65+
(more than present)

[NRS 2012 based]

EDUCATION - CURRICULUM FOR EXCELLENCE (CFE)

% of pupils achieving expected standards of numeracy by end of education stage (2017/18)

STAGE	EILDON	SB / SCOT
P1 (Early Level)	88%	80% / 85%
P4 (Level 1)	81%	79% / 76%
P7 (Level 2)	72%	74% / 75%
S3 (Level 3+)	96%	93% / 89%
S3 (level 4)	73%	65% / 56%

[Seemis]

% of pupils achieving expected standards of reading by end of education stage (2017-18)

STAGE	EILDON	SB / SCOT
P1 (Early Level)	85%	81% / 81%
P4 (Level 1)	79%	80% / 77%
P7 (Level 2)	81%	80% / 79%
S3 (Level 3+)	94%	94% / 90%
S3 (level 4)	69%	64% / 53%

[Seemis]

% of pupils achieving expected standards of writing by end of education stage (2017/18)

STAGE	EILDON	SB / SCOT
P1 (Early Level)	84%	77% / 78%
P4 (Level 1)	74%	75% / 72%
P7 (Level 2)	72%	76% / 73%
S3 (Level 3+)	93%	93% / 89%
S3 (level 4)	68%	59% / 51%

[Seemis]

INCOME AND POVERTY¹

An average of **12%** of Eildon's children aged 0-15 lived in **Low Income Families** in 2016.

(Scottish Borders = 13%; Scotland = 17%)
This ranged from **1%** in the **least-deprived neighbourhood** to **41%** in the **most-deprived**.

[HMRC]

12% of Eildon's school roll received **Free School Meals** on grounds of low income in 2017-18

(Scottish Borders 11%)
At school level within Eildon, this ranged from **0%** to **32%**

[Seemis]

13% of Eildon's school roll received **Clothing Grant** in 2016.

At **school level within Eildon**, this ranged from **0%** to **33%**

[Seemis]



15.2% of Eildon's households were living in relatively low income in 2014¹

(Scottish Average = 15%)

This ranged from **9.6%** in the **least-deprived neighbourhood** to **23.2%** in the **most-deprived**.

9.7% of Eildon's population was considered to be **income-deprived** in 2016.

(Scottish Borders = 9.7%; Scotland = 12.5%)

This ranged within Eildon from **3%** in the **least-deprived neighbourhoods** to **29%** in the **most-deprived**

[SG-SIMD]

The **Average Weekly Gross Household Income** in 2014 was

£647

(Scottish Average £684)

This ranged **within Eildon** from **£476** in the **lowest-earning neighbourhood** to **£873** in the **highest-earning**.

5.4% of people aged 60+ claimed **pension credit** in May 2018

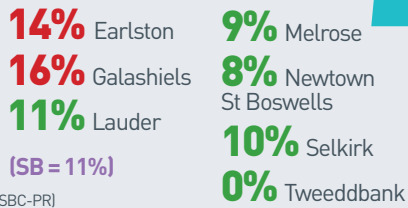
(SB = 5.7%; SCOT = 7.2%)

[DWP May 2018]

¹Relative low income (HBAI): % of households earning under 60% of the UK median gross income

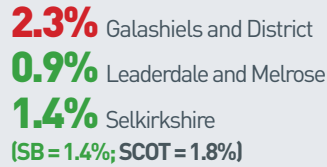
ECONOMY AND DIGITAL CONNECTIVITY

RETAIL VACANCY RATE 2016



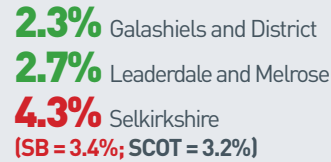
(SBC-PR)

UNEMPLOYMENT CLAIMANT RATE¹ ALL PEOPLE AGED 16-64



(ONS - NOV 18)

YOUTH UNEMPLOYMENT CLAIMANT RATE² ALL PEOPLE AGED 16-64



(ONS - JAN 19)

BROADBAND

2.8% of premises were unable to receive 2Mb/S Broadband in 2016 (SB = 4.2%)

This ranged **within Eildon** from **0%** in the **least-affected neighbourhood** to **32%** in the **most-affected**.

(OfCom)

Eildon had lower than average levels of **digital exclusion** of the **5 localities** in 2017; but **higher in parts of Galashiels, Selkirk and Newtown St Boswells**

(Scottish Borders Digital Inclusion Index 2017)

TOWN CENTRE FOOTFALL 2012-2016

down **4%** Galashiels down **2%** Melrose
(SB = down 6%) up **2%** Selkirk

(SBC-PR)

HEALTH AND WELLBEING

14.1% of pregnant women admitted to being **current smokers** in 2015-17 (SB = 16.7%; SCOT = 15.9%)

An annual average of **14.8%** of **27-30 month olds** had "one or more developmental concerns" between 2014 and 2017 (SB = 17%; SCOT = 18.3%)

An annual average of **39%** of babies were still being **exclusively breastfed** at **6-8 weeks**, 2015-2018 (SB = 36.1%; SCOT = 29.7%)

76% of **P1 pupils** had "no obvious dental decay" in 2017-18 (SB = 75.1%; SCOT = 70.4%)

76.8% of **P1 children** had a "healthy weight" in 2017-18 (SB = 77.8%; SCOT = 76.5%)

(ScotPHO/ Statistics.gov.scot)

HEALTH²

395 per 100,000 people were discharged from hospital with **Coronary Heart Disease**, 2015-18 (SB = 343; SCOT = 381)

145 per 100,000 people aged under **75** died from **cancer** in 2015-17 (SB = 136; SCOT = 160)

6,560 per 100,000 people aged **65+** had 2 or more **emergency hospital admissions** in 2015-17 (SB = 5,443; SCOT = 5,422)

542 per 100,000 people were **hospitalised due to alcohol misuse** in 2017-18 (SB = 412; SCOT = 675)

(ScotPHO)



WELLBEING

33% of survey respondents in Eildon say they **sometimes or often feel lonely or isolated**. (Scottish Borders = 33%)

75% of survey respondents say they **take part in moderate physical 30-minute exercise at least twice a week**. (Scottish Borders = 78%)

73.8% of **Primary 7 pupils** took part in "Active Schools" extra-curricular sports in 2017-18 (SB = 79.5%)

By **S4** this was **down to 42.8%** (SB = 36.7%)

(SBHS 2018/ScotPHO/ SEEMIS)



NEIGHBOURHOOD AND COMMUNITY

The **SIMD Crime Rate** in 2016 was **233** per 10,000 people³ (SB = 180; SCOT = 312)

This ranged from **0** in the **safest neighbourhood** to **1123** in the **least safe neighbourhood**.

(SIMD 2016)

"People using or dealing drugs", "off-road motorbikes" and "abandoned or burnt-out vehicles" are the **top three most-common neighbourhood problems** that are more complained-about by survey respondents in Eildon than average for Scottish Borders.

(SBHS2018)



41% of the people in Eildon live within the 10% most **access deprived** in all of Scotland (SB = 27%)

(SIMD 2016)

An average rate² of **71.6** per year died or were **hospitalised** due to a **road traffic accident** between 2015 and 2017 (SB = 72.6; SCOT = 59.2)

(ScotPHO)

(SBHS 2018)

24% of survey respondents said that they feel "a bit" or "very" **unsafe walking alone at night** (SB = 24%)

(SBHS2018)



58% of survey respondents are **involved in voluntary work**, such as supporting Parent Councils, committees or helping a neighbour with shopping (SB = 59%)

(SBHS2018)

14% of survey respondents said they **have difficulty accessing leisure facilities because of where they live** (SB = 18%)

(SBHS 2018)



KEY: ■ Better than SB and SCOT; ■ In between SB and SCOT; ■ Worse than SB and SCOT

¹ Unemployment Claimant Rate = Claimant Count of JSA and unemployment-related Universal Credit, as a rate of the eligible population

² Rates per 100,000, age-sex standardised, so the differences in the figures are not due to the older population balance

³ Selected recorded crimes per 10,000 people for the 2016 Scottish Index of Multiple Deprivation