

Tweeddale Area Partnership

Draft Locality Plan – Economy, Skills & Learning		
Priority	Success What would success look like? (Measures)	Partnership How can we work in partnership together?
<p>To improve transport networks and connections within Tweeddale</p> <p>Change to: To improve and develop transport networks, connections and options to, from and within Tweeddale</p> <p>Strong/important links with:</p> <ul style="list-style-type: none"> • Work, Jobs • Health, Leisure (incl. facilities) • Education, Training • Youth <p>This priority is an enabler, it facilitates by attracting the right opportunities and emerging industries.</p> <p>Investment vs Subsidy</p> <p>In the absence of rail ... invest in roads</p>	<ul style="list-style-type: none"> - Higher proportion of people satisfied - Different model / provision of transport (routes, vehicles, passes – extend bus pass validity e.g. youth or rural communities, Friday afternoons or evenings) - Move away from traditional model of bus service provision - Fully accessible - Good cycleways / Rickshaws - Better cycle networks - Reduction in residents feeling socially isolated - More young people staying - A change in the age and wage profile - Better rural bus services/networks - Provision of car share (e.g. Uber app) - Bus/Taxi ticket - Rail/Taxi ticket - Park & Rail Service? 	<ul style="list-style-type: none"> - Review of historic changes (to transport network) - Run pilot schemes - Look at examples/best practice elsewhere (Highlands and Islands have a local taxi model) - Cost comparisons of transport models <p>Key stakeholders/partners include:</p> <ul style="list-style-type: none"> - Community councils - Bus companies, and other existing transport providers - Taxi operators - Council passenger transport - Community buses (Tweed Wheels), and other social enterprise providers - South of Scotland Enterprise Agency - Scottish Enterprise - Chambers of Commerce <p>Requires discussion, perhaps at a national level Communities could prioritise where the subsidy should go More openness and transparency Innovative options to be considered Learn from communities</p>
<p>Review the availability and suitability of business premises</p> <p>Calvary park now almost full</p>	<ul style="list-style-type: none"> - Stronger involvement of the community in Local Development Plan 	<p>Key stakeholders/partners include:</p> <ul style="list-style-type: none"> - Community Councils - Land owners - Businesses
<p>Develop commercial / industrial sites and premises to encourage new business to the area</p> <p>In the right areas of need Businesses moving from their garage/home to proper premises</p> <p>Potentially in more rural areas?</p>	<ul style="list-style-type: none"> - Seeing more micro-businesses becoming SMEs (e.g. March Street Mills, Cycling Innovation Centre) - Evident in Local Development Plan - Protected sites 	<p>Key stakeholders/partners include:</p> <ul style="list-style-type: none"> - Planning <p>Requires better communication between site/land owners and those looking for sites</p>
<p>To provide an “Enterprise Hub” for start-ups and growth of businesses</p> <p>Change to: To provide an “Enterprise and/or Community Hub” for start-ups and growth of businesses</p> <p>Ideally on the High Street May require changes of use</p>	<ul style="list-style-type: none"> - More pop up shops - Uptake in seed funding / support 	

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<p>Enhance marketing and promotion of the Tweeddale tourism offer</p> <p>Biking, specifically the Innerleithen development</p> <p>Needs better links to transport</p>	<p>Reverse ...</p> <p>Increase packages and offers, provide Tourism Noticeboards</p> <p>Accommodation – More and longer stays</p>	<p>Make the most of opportunities around</p> <ul style="list-style-type: none"> - South of Scotland Enterprise Agency - Borderlands - City Deal
<p>Improve broadband and mobile coverage</p> <p>Reduces the load on transport provision</p>	<p>All types of business and communities</p> <ul style="list-style-type: none"> - Education + Learning - Tourism 	
<p>Develop stronger links with colleges, schools and businesses to create a joint approach to education and upskilling the workforce</p> <p>Together with job creation</p> <p>What about those that school hasn't worked for?</p>		<p>Developing the Young Workforce</p> <ul style="list-style-type: none"> - Pilot Project of 12 students studying hospitality have gone into Crickleton Hotel, taking over every Tuesday morning - Should be shouting about our successes
<p>Increase practical skills and knowledge for primary and early secondary school children & young people</p> <p>Focus on vocational</p>	<ul style="list-style-type: none"> - Uptake of new skills - More accreditation 	<p>Important for local businesses to recognise</p>
<p>Create a mentoring model within the community to build knowledge, skills and confidence</p>		
<p>Increase training opportunities for local trades</p>		